



The Importance of Skin Care: It's Time to Take Care of Your Skin!

Good skin care is essential at any age and healthy habits in your 20s and 30s can strengthen and prepare your skin for the effects of aging down the road. Skin has strong collagen and elastic production in your 20s and 30s.

good skin care helps your skin stay in good condition. With proper care and maintenance, your skin can look better than ever before.

Having good skin means proper maintenance to help it reach its full potential. When you are a baby, you have soft, smooth skin, rich in moisture. But with age comes wrinkles, sun damage, sagging skin, and more. Having proper skin care is essential to help slow down the harmful effects of time, as well as your environment.



Brand Personality

- Daily skincare routine Towards Better Skin
- Take preventative measures instead of corrective ONES
- Feel good and confident about your skin



PREVENTION

Fix future skin problems by using a daily face wash, moisturizer and sunscreen

SHEDDING SKIN

Your skin sheds daily. Just because you have glowing skin today. Does't mean you will tomorrow.



HEALTHY HABITS

Adapting a daily skin care routine will motivate overall healthy habits.

SHEDDING SKIN

Your skin sheds daily. Just because you have glowing skin today. Does't mean you will tomorrow.





Your Anti-Pollution Skincare Routine

Did you know pollution can damage your skin and make it age faster? So, whether you are living in a busy city or commuting through one, keep your skin fresh and protected by investing in some anti-pollution skincare; a grey city should never dull your glow!

Anti-pollution skincare is skincare that is rich in antioxidants such as Vitamin E and Vitamin C that help shield your skin against the damaging effects of pollution.

Taking a look at what the effects of pollution are on our skin, most of us know about the damaging effects of things like UVA/UVB etc., but not so many people realise how much everyday pollution affects our skin too, both face and body. Pollution is what's called a 'free-radical', an unstable atom that can damage skin cells causing them to oxidise. This causes pre-mature ageing and distress to the skin - in fact, external factors (as opposed to internal/genetic factors) are accountable for up to %80 of ageing signs on our skin.

So, for now to help you protect skin from pollution we will focus on anti-pollution skincare.





Prevention Comes First

Your skin is beautiful, so why not take care of it? If you neglect taking care of your skin, 30 years from now your skin will suffer. Make the right choices now and understand the importance of skin care so your skin will maintain its beauty as you grow older. It is a lot easier to treat younger skin than older, damaged skin, so taking the time now will benefit you in the long run. Begin treating your skin with a daily skin care routine, and you will see a drastic difference in the appearance and feel of your skin.

Your skin sheds itself daily, a major reason you must begin taking care of it. Future skin can be dull with lots of imperfections if not cared for properly. That's why it is so important to take care of your skin now -- to protect your future skin.

DIFFERENT SKIN ,DIFFERENT PEOPLE

Feeling confident and happy is one of the most important things in life. We all want to feel like we're putting our best foot forward and presenting ourselves in the best possible light that we possibly can. Looking your best when you go out or spend time with friends can make a world of difference in the way you feel about yourself. Wearing professional clothing, or dressing up as if you were going on a date, can help make you feel better but not enough!!!

You need feel good about your skin



Our signature from Aloe Vera, VITAMIN E ,TEA TREE, VITAMIN C, SHEA BUTTER and SEAWEED...

Ideas that drive our researchers...

The active ingredients of products come from plants.Each active ingredient has the appropriate concentration

for visible results.Each formula respects the nature of your skin.Each products scent is skin-compatible.





VITAMIN C LINE

Orange is the color of the sun

Vitamin C is touted as one of the best ingredients on the market for pro-aging support — and the key to maintaining a smooth, even, and glowy complexion.

There are plenty of benefits to using vitamin C on your skin. For example, vitamin C , is safe for most skin types, provides hydration, can brighten your skin, reduce redness, hyperpigmentation, the appearance of under-eye circles , promotes collagen production, may help prevent sagging.

Vitamin C can help fade pigmentation and smooth the skin's surface to reduce dullness. This gives skin a youthful glow.

Dome studies note that vitamin C use has been shown to impede melanin production. Melanin is the pigment responsible for skin color.

By inhibiting melanin production, vitamin C can help fade dark spots and hyperpigmentation. It may also help brighten your skin's appearance.







**GLOW BOOSTING
MOISTURIZER CREAM**



**GLOW BOOSTING
MOISTURIZER CREAM**



ANTI WRINKLE CREAM



**DARK CIRCLE REMOVE
CREAM**



VITAMIN C LIGHTENING CREAM



VITAMIN E LINE

“Multifunctional like a swiss army knife”

Vitamin E is kind of like a Swiss Army knife when it comes to caring for our skin. It not only has multiple functions that can address a wide range of problems, but it's also the ultimate multi-tool that we refer to as one.

Vitamin E acts mainly as an antioxidant to protect our cells against oxidative damage and free radicals. Free radicals are compounds that can come from external sources, such as pollution, but can also be a by-product of some natural processes in our body. Problems start when there are too many free radicals or not enough antioxidants to balance them. As we age, this imbalance gets even more critical since we lose some of our inherent antioxidant mechanisms, accelerating potential issues. If left unchecked, free radicals can cause cellular damage that we call oxidative damage. The imbalance between free radicals and antioxidants is called oxidative stress. Oxidative stress not only ages our internal organs through cellular damage, potentially causing chronic diseases, but also causes inflammation and aging of our skin, leading to sun damage and wrinkles. Vitamin E may help combat some of these effects. It can help keep your skin hydrated and supple, protected from sun damage, and may even help with hallmarks of premature aging, such as the formation of fine lines.





VITAMINE E SHAMPOO



GENTLE FACIAL WASH
GEL



VITAMINE E COLORED
HAIR SHAMPOO



MOISTURIZER BODY
LOTION



SHOWER GEL



MOISTURIZER
GEL CREAM



INTENSE
MOISTURIZER
CREAM



MOISTURIZER
CREAM



HAND AND NAIL
MOISTURIZER
CREAM



SUNSCREEN
CREAM



ANTI WRINKLE
EYE CREAM



Skin
Chic

VITAMIN E
ANTI AGING
NIGHT CREAM



ALL SKIN TYPES
50ml e 1.69 fl.oz

ALOE VERA LINE

Skin chic Aloe vera line

"Cleopatra skin beauty and health secret..."

Since Cleopatra credited Aloe Vera for her youthful, nourished skin, the plant has come to symbolize beauty, healing, and protection.

Aloe vera is a great natural moisturizer and can help to soothe dry skin. It also has anti-inflammatory properties, which can help to reduce the appearance of blemishes and wrinkles. Plus, aloe vera is non-irritating and can be used on any type of skin especially sensitive skins.

It has antioxidant, antibacterial and anti-inflammatory properties that boost healing, moisturize the skin and prevent aging.

Research suggests aloe plants might be home to up to 200 different active compounds, such as vitamins, minerals and amino acids, that can help treat a variety of skin conditions, like minor burns, psoriasis and seborrheic dermatitis.

Since aloe vera contains humectants (substances that attract water from the air or from deeper in the skin), it is thought to be especially beneficial for sensitive skin types.

"Aloe specifically contains mucopolysaccharides, which bind moisture into the skin".

"It also has cohesive effects by sticking together flaking epidermal skin cells, resulting in softer skin and improved skin integrity."







SHOWER GEL



HAND CREAM



**CALMING FACE
WASH GEL**



**SOOTHING
NIGHT CREAM**



**SOOTHING
DAY CREAM**



SEAWEED LINE

Skin chic SEAWEED line

Skin chic Seaweed line "Smell the sea and feel the sky. Let your soul and spirit fly." – Van Morrison The power for seaweed skincare comes down to bioactive compounds found in seaweed, including phenolic compounds, polysaccharides, polyunsaturated fats, proteins, peptides, and amino acids that can be used as active ingredients .Seaweed is packed with vitamins K, B, A, and E, that help improve skin tone, texture, and elasticity. High in Vitamin C, these natural antioxidants promote collagen production which help plump skin and smooth fine lines. Packed full of humectants seaweed is also beneficial as it helps skin hydrate and retain moisture. Free radicals , which are unstable molecules that damage cells, can contribute to aging skin via oxidative stress.

Our bodies become less able to fight off oxidative stress as we age, but research shows seaweed may help. Antioxidants derived from seaweed, had a protective effect on human cells against UVA radiation by reducing DNA damage. seaweed also contains a compound that studies show inhibits a type of enzyme that breaks down your body's natural hyaluronic acid . hyaluronic acid helps skin retain moisture, but depletes with age, which can make wrinkles appear more pronounced and skin dry and less firm. Polysaccharides found in seaweed can be particularly beneficial for moisturizing skin and helping to lock in moisture.





Skin
Chic

SEAWEED
OIL-CONTROL
GEL CREAM



COMBINATION/OILY SKIN
50ml e 1.69 fl.oz



SHEA BUTTER LINE

Skin chic Shea butter line“ looks so soft , this african women's gold , shea butter(Karité fat) ...”Shea Butter is known as “women's gold” in Africa because it is a valuable source of income for the women in Ghana. West African women have been using its beneficial effects for centuries. Because of the high amount of vitamins A, E and F, the butter is very nourishing. This makes shea butter excellent to hydrate the skin and to improve blood circulation and elasticityShea butter contains fatty acids.

They lubricate the skin and create a barrier that keeps moisture in. In people with oilier skin, sebum (natural skin oil) does this job. But for those with drier skin, a moisturizer helps maintain dewiness.Using shea butter regularly helps skin retain moisture, which makes it soft and smooth.

Since it's loaded with antioxidants and anti-inflammatory agents, it may also keep your skin supple.Smoothing on shea butter every day has lots of health benefits — plus it's a daily ritual that flat out feels good.Shea's anti-inflammatory properties help soothe skin and relieve itching. This may prove especially helpful for inflammatory skin conditions, such as eczema and psoriasis. Shea also absorbs rapidly, which could mean quick relief for flare-ups.



Skin
Chic

SHEA BUTTER
HAND CREAM



DRY SKIN
75ml e 2.54 fl.oz





TEA TREE LINE

Skin chic TEA TREE line

Skin chic Tea tree oil line "A liquid sunshine from herb of the angels..." Tea tree is known as the "herb of the angels" because it has so many spiritual uses. Tea tree essential oil is sometimes referred to as "liquid sunshine" because of its ability to brighten your mood. The aboriginal people of Australia have traditionally used tea tree oil as an antiseptic (germ killer) and an herbal medicine. Today, external use of tea tree oil is promoted for various conditions such as acne, athlete's foot, lice, nail fungus, cuts, mite infection at the base of the eyelids, and insect bites. Tea tree oil is effective in promoting healthy skin by soothing and healing a wide range of skin issues. The antiseptic properties of tea tree oil may contribute to its ability to combat oily skin. Some studies found that participants who used a sunscreen containing tea tree oil showed improvements in oiliness. The anti-inflammatory effect of tea tree oil helps to soothe and relieve painful and irritated skin. It may also help to reduce redness and swelling. Tea tree oil is a popular choice for treating Acne because of its anti-inflammatory and antimicrobial properties. It's thought to calm redness, swelling, and inflammation. It may even help to prevent and reduce acne scars, leaving you with smooth, clear skin.



